ORDER

Orders Order / Rev: 691044 06179934 Alt Order #: Product Desc: NRCC-IE 2012 WKYC 2604 Estimate: Flight Dates: 10/19/12 - 10/25/12 Primary AE: Joe Knauer Original Date / Rev: 10/05/12 / 10/05/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT National Media Research Planning/ PC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC-IE Demographic: A25-54 New Business Thru: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	56	\$73,300.00	\$62,305.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	56	\$73,300.00	\$62,305.00	0.00
Totals	56	\$73,300,00	\$62,305,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	WKYC	10/19/12	10/19/12	Tonight Show	CM	1135p-1237	'aF	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
			_	Tonight Show									
		SHW-NB	-										
			End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	eek: 10/1		10/21/12	F	1	\$900.00	0.00						
2	WKYC	10/19/12	10/19/12	M-F 4-5p	CM	4p-5p	F	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
				Ellen Degeneres									
	ELLEN				0 . 00.	Б.	5 "						
14/			End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	eek: 10/1		10/21/12		1	\$600.00	0.00			A			
3	WKYC	10/19/12	10/19/12	M-F 5-6a	CM	5a-6a	F	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
	CH3 VIEV	WS SUNF	90	Channel 3 News	@ 5AIVI								
			End Date	Weekdays	Spots/Week	Rate	Rating						
\٨/ه	<u>عاد.</u> 10/1 eek:		10/21/12	F	<u>3pots/Week</u>	\$500.00	0.00						
			10/19/12	M-F 5-6p	CM	5p-6p	F	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
7	WICIC	10/13/12	10/13/12	Dr. Phil	Civi	Эр-ор		.50	'	\$1,000.001-2	U.UU INIVI	'	\$1,000.00
	DR. PHII	_		D1. 1 1									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/1		10/21/12	F	1	\$1,000.00	0.00						
5	WKYC	10/19/12	10/19/12	M-F 6-630p	CM	6p-630p	F	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
				Channel 3 News	at 6p					, ,			
	CH 3 NV	VS AT 6			•								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/1	5/12	10/21/12	F	1	\$1,800.00	0.00						

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WKYC

Order / Rev: 691044

Advertiser: NRCC-IE

Product Desc:

Estimate:

Alt Order #: 06179934 NRCC-IE 2012

10/19/12 - 10/25/12 Flight Dates:

2604

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots WKYC 10/19/12 10/19/12 M-F 6-7a СМ 6a-7a \$1,200.00 P-3 0.00 NM \$1,200.00 Channel 3 News Today @ 6AM CH3 NEWS TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - - - - F- -0.00 Week: 10/15/12 \$1,200,00 WKYC 10/19/12 10/19/12 :30 1 \$2,200,00 P-5 0.00 NM Nightly News CM M-Su 6:28p-7p ---F--\$2,200.00 Nightly News NBC NITELY NWS **End Date** Spots/Week Start Date Weekdays Rate Rating 10/21/12 ---F--Week: 10/15/12 \$2,200.00 0.00 M-F 7-9a Today 0.00 NM 8 WKYC 10/19/12 10/19/12 ---F--:30 1 \$1,500.00 P-2 CM 7a-9a \$1,500.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rating Rate ---- F--Week: 10/15/12 10/21/12 1 \$1,500.00 0.00 9 WKYC 10/19/12 10/19/12 M-F 730-8p CM 730-8p ---F--:30 1 \$1,600.00 P-3 0.00 NM \$1,600.00 **Entertainment Tonight ENT TONIGHT 30 End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/15/12 10/21/12 ---F--\$1,600.00 0.00 СМ 10 WKYC 10/19/12 10/19/12 Fri Prime B 9-10p ----F--:30 1 \$2,800.00 P-5 0.00 NM \$2,800.00 Fri Prime R **GRIMM-NBC** Start Date **End Date** Weekdays Spots/Week Rating Rate ----F--10/21/12 0.00 Week: 10/15/12 \$2,800.00 11 WKYC 10/22/12 10/22/12 M-F 11-1135p CM 11-1135p M----:30 1 \$2.000.00 P-3 0.00 NM \$2,000.00 Channel 3 News at 11p M-F CH 3 NWS AT 11 Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 \$2,000.00 0.00 Tonight Show 12 WKYC 10/22/12 10/22/12 CM 1135p-1237a M- - - - -:30 \$900.00 P-3 0.00 NM \$900.00 1 Tonight Show **TONITE SHW-NBC** Start Date <u>Weekdays</u> Spots/Week Rating **End Date** Rate M- - - - -Week: 10/22/12 10/28/12 \$900.00 0.00 13 WKYC 10/22/12 10/22/12 :30 \$600.00 P-2 M-F 4-5p CM 4p-5p M- - - - -0.00 NM \$600.00 Ellen Degeneres **ELLEN End Date** Spots/Week Start Date Weekdays Rate Rating M- - - - -Week: 10/22/12 10/28/12 \$600.00 0.00 14 WKYC 10/22/12 10/22/12 M-F 5-6a CM 5a-6a M- - - - -:30 \$500.00 P-3 0.00 NM \$500.00 Channel 3 News @ 5AM CH3 NEWS SUNRS Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 \$500.00 0.00 M-F 5-6p 15 WKYC 10/22/12 10/22/12 CM M- - - - -:30 1 \$1,000.00 P-2 0.00 NM 5p-6p \$1,000.00 Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 M- - - -\$1,000.00 0.00 16 WKYC 10/22/12 10/22/12 M-F 6-630p 6p-630p M- - - - -:30 1 \$1,800.00 P-3 0.00 NM \$1,800.00 Channel 3 News at 6p CH 3 NWS AT 6 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 M- - - - -\$1,800.00 0.00 17 WKYC 10/22/12 10/22/12 M-F 6-7a \$1,200.00 P-3 0.00 NM CM 6a-7a M- - - - -:30 \$1,200.00 Channel 3 News Today @ 6AM **CH3 NEWS TODAY** Rating **End Date** Weekdays Start Date Spots/Week Rate 10/28/12 Week: 10/22/12 \$1,200.00 0.00 18 WKYC 10/22/12 10/22/12 CM M-Su 6:28p-7p M- - - - -:30 1 \$2,200.00 P-5 0.00 NM \$2,200.00

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WKYC

Order / Rev: 691044

Product Desc:

Advertiser:

Estimate:

Alt Order #: 06179934 NRCC-IE 2012

Flight Dates: 10/19/12 - 10/25/12 2604

NRCC-IE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			Nightly News Nightly News								
NBC NI	TELY NV	VS	raightly racws						_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M	1	\$2,200.00	0.00		4 44 500 00 5 0	0.00.1114		0.4 5 00 00
19 WKYC	10/22/1	2 10/22/12	M-F 7-9a Today Today Show	CM	7a-9a	M	:30	1 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
TODAY	SHW		roddy Chow								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M	1	\$1,500.00	0.00		4 (4 000 00 0 0	0.00.004		# 4 000 00
20 WKYC	10/22/1	2 10/22/12	M-F 730-8p Entertainment To	CM	730-8p	M	:30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
ENT TO	NIGHT :	30	Entortainment re	ingin.							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M		\$1,600.00	0.00			2 22 1114		
21 WKYC	10/20/1	2 10/20/12	Sat 11-1135p LN SAT	CM	11-1130p	S-	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
CH 3 N	WS AT 1	1	LIVOAT								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-	1	\$2,000.00	0.00					
22 WKYC	10/20/1	2 10/20/12	SAT TDY NBC Today Show	CM	7a-9a	S-	:30	2 \$1,200.00 P-3	0.00 NM	2	\$2,400.00
SATUR	DAY TO	DAY	NBC Today Shot	w (Sa)							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-		\$1,200.00	0.00					
23 WKYC	10/21/1	2 10/21/12	Post NFL News LN Sun Follows I	CM	Various	S	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
CH 3 N	WS FOL	O FB	LIN SUIT FOILOWS I	NFL							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$2,000.00	0.00					
24 WKYC	10/21/1	2 10/21/12	Browns Tonight	CM	Browns Tonio	ghtS	:30	1 \$600.00 P-3	0.00 NM	1	\$600.00
BROWN	NS TONI	GHT	Browns Tonight								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$600.00	0.00					
25 WKYC	10/21/1	2 10/21/12	SUN TDY	CM	8a-9a	S	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
SUN TO	DDAY		NBC Today Show	w (Su)							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$1,200.00	0.00					
26 WKYC	10/21/1	2 10/21/12	Sun 9-1030a	CM	9a-1030a	S	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
CH3 SL	J MRN N	WS	Channel 3 News	Sun 9a							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$1,000.00	0.00					
27 WKYC	10/25/1	2 10/25/12	M-F 11-1135p	CM	11-1135p	T	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
CH 3 N	WS AT 1	1	Channel 3 News	at TIP IVI-F							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	T	1	+ ,	0.00					
28 WKYC	10/25/1	2 10/25/12	-	CM	1135p-1237a	T	:30	1 \$900.00 P-3	0.00 NM	1	\$900.00
TONITE	SHW-N	BC	Tonight Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	22/12	10/28/12	T	1	\$900.00	0.00					
29 WKYC	10/25/1	2 10/25/12		CM	5a-6a	T	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
CH3 NF	WS SU	NRS	Channel 3 News	⊎ 5AM							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	T	1	\$500.00	0.00					
30 WKYC	10/25/1	2 10/25/12		CM	5р-6р	T	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00

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WKYC

Order / Rev: 691044

031044

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06179934

Product Desc: NRCC-IE 2012

Flight Dates: 10/19/12 - 10/25/12

2604

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 5-6p Dr. Phil DR. PHIL **End Date** Start Date Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/22/12 10/28/12 \$1,000.00 0.00 31 WKYC 10/25/12 10/25/12 M-F 6-630p СМ 6p-630p - - - T- - -:30 \$1.800.00 P-3 0.00 NM \$1,800.00 Channel 3 News at 6p CH 3 NWS AT 6 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 - - - T- - -\$1.800.00 0.00 32 WKYC 10/25/12 10/25/12 M-F 6-7a СМ - - - T- - -:30 1 \$1,200.00 P-3 0.00 NM 6a-7a \$1,200.00 Channel 3 News Today @ 6AM **CH3 NEWS TODAY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 - - - T- -0.00 Week: 10/22/12 \$1,200.00 \$2,200,00 P-5 33 WKYC 10/25/12 10/25/12 Nightly News CM M-Su 6:28p-7p ---T---:30 0.00 NM \$2,200.00 Nightly News NBC NITELY NWS Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 - - - T- -Week: 10/22/12 \$2,200.00 0.00 M-F 7-9a Today 34 WKYC 10/25/12 10/25/12 7a-9a ---T---:30 \$1.500.00 P-2 0.00 NM \$1,500.00 CM **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 - - - T- -0.00 Week: 10/22/12 \$1,500.00 35 WKYC 10/25/12 10/25/12 M-F 730-8p ---T---:30 1 \$1,600.00 P-3 0.00 NM \$1,600.00 CM 730-8p **Entertainment Tonight ENT TONIGHT 30** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - - T- - -1 \$1,600.00 0.00 Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type 1 NKYC 10/22/12-10/28/12 M-F 730-8p ---Th---:30(\$1.600.00) 0.00 NM 730-8p See MG 35.2,35.3,35.4 [Prgm Change] 2 NKYC 10/20/12-10/20/12 Browns Insider SA 1030-11a - - - - - Sa- -:30 \$350.00 0.00 NM MG for 35.1 10/25 3 NKYC 10/19/12-10/19/12 M-F 10-11a 10a-11a :30 \$250.00 0.00 NM MG for 35.1 10/25 4 NKYC 10/19/12-10/19/12 M-F 5-6p 5p-6p - - - - - F- - - -:30 \$1,000.00 0.00 NM MG for 35.1 10/25 36 WKYC 10/23/12 10/23/12 M-F 11-1135p 11-1135p - T- - - -:30 \$2,000.00 P-3 0.00 NM \$2,000.00 Channel 3 News at 11p M-F CH 3 NWS AT 11 **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$2,000.00 0.00 37 WKYC 10/23/12 10/23/12 **Tonight Show** 1135p-1237a - T- - - -:30 \$900.00 P-3 0.00 NM \$900.00 CM 1 Tonight Show TONITE SHW-NBC Rating **End Date** Spots/Week Start Date Weekdays Rate Week: 10/22/12 10/28/12 - T- - - -\$900.00 0.00 38 WKYC 10/23/12 10/23/12 M-F 5-6a CM 5a-6a - T- - - -:30 \$500.00 P-5 0.00 NM \$500.00 Channel 3 News @ 5AM **CH3 NEWS SUNRS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - T- - - - -\$500.00 0.00 39 WKYC 10/23/12 10/23/12 M-F 5-6p CM 5p-6p - T- - - -:30 1 \$1,000.00 P-5 0.00 NM \$1,000.00 Dr. Phil DR. PHIL Spots/Week **End Date** Rating Start Date Weekdays Rate Week: 10/22/12 10/28/12 - T- - - -\$1,000.00 0.00 40 WKYC 10/23/12 10/23/12 - T- - - -:30 1 \$1,800.00 P-3 0.00 NM CM 6p-630p \$1,800.00

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WKYC

Order / Rev: 691044

Advertiser: NRCC-IE

Estimate:

06179934 Alt Order #:

NRCC-IE 2012 Product Desc:

Flight Dates: 10/19/12 - 10/25/12 2604

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-630p									
CHAN	MC AT C		Channel 3 News	at 6p								
	WS AT 6		Wookdays	Spots/Mook	Poto	Pating				I		
Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1.800.00	Rating 0.00						
		2 10/23/12		CM	6a-7a	- T	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
41 WKTO	10/23/1	2 10/23/12	Channel 3 News			- 1	.50	'	ψ1,200.001 -3	O.OO INIVI	'	ψ1,200.00
CH3 NE	WS TO	DAY	G.1.a		•							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	- T	1	\$1,200.00	0.00						
42 WKYC	10/23/1	2 10/23/12	Nightly News	СМ	M-Su 6:28p-	7p - T	:30	1	\$2,200.00 P-5	0.00 NM	1	\$2,200.00
			Nightly News									
_	TELY NV											
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/		10/28/12		1	\$2,200.00	0.00			#4.500.00.D.0	0.00.104		#4 500 00
43 WKYC	10/23/1	2 10/23/12	M-F 7-9a Today	CM	7a-9a	- T	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
TODAY	SHW		Today Show									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T	1	\$1,500.00	0.00				j		
			M-F 730-8p	CM	730-8p	- T	:30	1	\$1,600.00 P-3	0.00 NM	1	\$1,600.00
			Entertainment To			_		-	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		-	* 1,000100
ENT TO	NIGHT:	30		J								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	- T	1	\$1,600.00	0.00						
45 WKYC	10/24/1	2 10/24/12	Tonight Show	CM	1135p-1237	aW	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
			Tonight Show									
_	E SHW-N											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/		10/28/12		1	\$900.00	0.00			#000 00 P 0	0.00.104		Фооо оо
46 WKYC	10/24/1	2 10/24/12	•	CM	4p-5p	W	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
ELLEN			Ellen Degeneres									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10/		10/28/12	W	1	\$600.00	0.00				j		
47 WKYC	10/24/1	2 10/24/12	M-F 5-6a	CM	5a-6a	W	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
			Channel 3 News	@ 5AM					•			,
CH3 NE	EWS SU	NRS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/			W	1	\$500.00	0.00						
48 WKYC	10/24/1	2 10/24/12	•	CM	5p-6p	W	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
			Dr. Phil									
DR. PH		End Data	Ma akdaya	Coots/Mosts	Doto	Dating						
Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,000.00	Rating 0.00						
			M-F 6-630p	CM	6p-630p	W	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
49 WKTC	10/24/1	2 10/24/12	Channel 3 News		ор-озор	٧٧	.30	'	\$1,000.00F-2	U.UU INIVI	'	\$1,000.00
CH 3 N	WS AT 6		Chamile 6 140W5	аг ор								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$1,800.00	0.00						
50 WKYC	10/24/1	2 10/24/12	M-F 6-7a	CM	6a-7a	W	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
			Channel 3 News	Today @ 6AM	1							
CH3 NE	EWS TO	DAY										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/28/12	W		\$1,200.00	0.00						
51 WKYC	10/24/1	2 10/24/12	Nightly News	CM	M-Su 6:28p-	7pW	:30	1	\$2,200.00 P-5	0.00 NM	1	\$2,200.00
NDON	TELV.	A/C	Nightly News									
	TELY NV		\\\\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Cnot-AM1	Dete	Datis -						
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$2,200.00	Rating 0.00						
			11			W	.20	4	\$1 500 00 D 2	0.00 NIM	4	¢1 500 00
52 VVKYC	10/24/1	2 10/24/12		CM	7a-9a	VV	:30	ı	\$1,500.00 P-3	0.00 NM	1	\$1,500.00

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Order / Rev: 691044

End

Advertiser: NRCC-IE

Estimate:

Break Start/End Time

Alt Order #: 06179934

Start

Product Desc: NRCC-IE 2012

Flight Dates:

Ln Ch

10/19/12 - 10/25/12

2604

Days

Len Spots

:30

WKYC

Rate Pri Rtg Type Spots

0.00 NM

1 \$1,600.00 P-3

TODAY SHW

 Start Date
 End Date
 Weekdays
 Spots/Week
 Rate
 Rating

 Week: 10/22/12
 10/28/12
 -- W- -- 1
 \$1,500.00
 0.00

 53 WKYC
 10/24/12
 10/24/12
 M-F 730-8p
 CM
 730-8p
 -- W- --

Entertainment Tonight

Inventory Code

M-F 7-9a Today Today Show

ENT TONIGHT 30

 Start Date
 End Date
 Weekdays
 Spots/Week
 Rate
 Rating

 Week: 10/22/12
 10/28/12
 -- W- - - 1
 \$1,600.00
 0.00

Totals 56 \$73,300.00

Amount

\$1,600.00